

Join the Sisters Arts Association

SAA fosters art and creativity in the Sisters community and beyond. But what does that all mean to you – as an artist, a gallery owner, a business owner, or just an art lover?

As an artist – you get to know more about other artists in the Sisters community. We are SO fortunate to be home to many wonderful artists ... and I am always amazed when I mention one local artist's work to another, and that artist is unaware. Make this connection. We want to get to know you and your art. In return, we feature you on our web site (sistersarts.org) and link back to your work, and you get to participate in arts events year round.

As a gallery – Do you know what's in the gallery next door or down the street? Do you know where all of the galleries in Sisters are located? (HINT: They're *not* all on Hood Avenue!) Once upon a time, it was considered bad business to send a shopper to another business or gallery, because you'd "lose a sale." But if we all work together, we can build the reputation of the Galleries of Sisters – and all benefit from that. Maybe customer A wants something that's in Hood Avenue Art or Raven Makes ... and if you encourage and refer them to another gallery, they may have a positive shopping experience. No doubt, they will return, and next trip, buy something in *your* gallery.

As a business owner – Shoppers LOVE to browse in galleries, but they always get hungry. Or they need something other than art – like batteries or camping supplies or warm socks. Affiliating with the Arts Association provides an open door for direct referrals as well as listing on the SAA Website and the Gallery Map.

As an art lover – Stay informed about events such as the Open Studio Tour, Fourth Friday Artwalk, and other happenings. Volunteer to help and get to know more about the art community in Sisters. And you can feel good knowing that your donations are going to strengthen the Arts in Sisters – a community effort by and for us all.

Finally – have you been to the Fourth Friday Artwalk? These events are fun! We feature new art and artists, and we feed you! We award TWO \$50 gift certificates every month, to be redeemed at participating galleries in Sisters.

Like all fledgling organizations, SAA is experiencing growing pains. We've made mistakes, and we're learning from them. We're trying to grow, to broaden our reach in the community, to play and work nicely with other organizations and the business community. So here's how we can work together ... and all ideas and suggestions are appreciated.

We need more volunteer help to continue growing. There are many year-round opportunities for artists and non-artists to participate, including help with quarterly meetings, Monday Mingles, Artist Studio Tour, and Artwalks.

Do you have ideas? Do you wish that Sisters would (fill in the blank) ... well, maybe we can. And maybe YOU can. Join us. Become part of the Sisters Arts Association.